



विद्याविनियोगाद्विकासः

Indian Institute of Management Ahmedabad

PGP-FABM Placement Report

Summers 2023

Ref: B2K/IIMA/MUM/RB/002/2023-24

August 1, 2023

**The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015**

Dear Sir,

Re: Audit of Summer Placement Report for the batch 2022-24 of Post-Graduate Programme in Food & Agri Business Management

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Ahmedabad for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Post-Graduate Programme in Food & Agri Business Management of Indian Institute of Management Ahmedabad (IIMA) for 2022-24.

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

B2K Analytics Private Limited

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076

P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com CIN:

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3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIMA from the recruiters.
4. The acceptance of offers has been established through written communication from those students.
5. We have only audited the data related to location, function & stipend (pg. nos. 2 to 4) in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
B2K Analytics

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Overview

The PGP-FABM (Post-Graduate Programme in Food & Agribusiness Management) summer placement process for the batch of 2022-24 was completed successfully on 4th November 2022. The process was carried out in a hybrid mode. 47 students of this batch did summer internship in the months of April-June 2023. The successful completion of the placement process within a day is a testament to the institute's high-quality learning experience and the robust placement process that provides adequate flexibility to both recruiters and students.

The FABM students looking for summer placements were well-received by the industry and 30 companies participated in the placement process. The placements witnessed a balance of roles from all the sectors like Agri input, BFSI, Consulting, Consumer goods (FMCG), Food Processing, and other sectors.

The placement process witnessed regular recruiters who reaffirmed their confidence in the program such as Godrej Agrovet Limited (GAVL), Reckitt Benckiser, Nestle, PepsiCo, Zepto and Yes Bank. Many new recruiters also showed a keen interest in the batch, which is visible by the participation of industry giants like Marico, Pidilite, Maersk, Agrocrop, Chr. Hansen, Terviva, Grainspan, Krishika Advisory, Vegrow. The program also witnessed participation from recruiters from the development sector like Akshaya Patra.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools through audited placement reports. Please visit the [IPRS website](#) to know more.

IIMA would like to thank all its recruiters for participating in this year's placement process and cooperating with the IPRS initiative.



1. Classification of the Entire Placement Pool

| Classification of the Entire Placement Pool | |
|--|--------|
| Categories | Number |
| 1. Total batch strength | 47 |
| 1a. Total students eligible for sitting in Summer Placements | 47 |
| 1b. Total students not eligible for sitting in Summer Placements | 0 |
| 2. Students seeking internship through the Institute | 47 |
| 3. Students not seeking internship through the Institute placement process | 0 |
| 3a. Students seeking internship through Entre Fair | 0 |
| 3b. Students choosing to try out Entrepreneurship options | 0 |
| 3c. Students seeking off-campus internships through other sources | 0 |

Table 1.1: Classification of the entire placement pool

| Nature of the internship | With Stipend | Without Stipend |
|--|--------------|-----------------|
| Seeking internship through the Institute placement process | 47 | 0 |
| Not seeking internship through the Institute placement process | 0 | 0 |

Table 1.2: Classification of internships based on stipend status



For Indian Institute of Management Ahmedabad

पवन एम. रुईकर | Pawan M. Ruikar

सहायक प्रबंधक - स्थान

Assistant General Manager - Placements

भारतीय प्रबंध संस्थान अहमदाबाद

Indian Institute of Management Ahmedabad




For B2K Analytics, Mumbai

2. Sector-wise Classification

| Sector | No. of Offers |
|------------------------------|---------------|
| Agri input | 8 |
| BFSI | 2 |
| Consulting | 6 |
| Consumer goods (FMCG) | 9 |
| Environment & Energy | 1 |
| Food Processing | 8 |
| Food Production & Plantation | 1 |
| Logistics | 4 |
| Manufacturing | 2 |
| Online Services | 2 |
| Pharmaceutical/Healthcare | 1 |
| Others | 3 |
| Grand Total | 47 |

Table 2.1: Classification of internships based on sector
(Others include Direct Selling - 1, Retail B2B- 2)

3. Function-wise Classification

| Function | No. of Offers |
|-----------------------------|---------------|
| Consulting | 6 |
| Finance | 1 |
| General Management | 5 |
| Sales/Marketing | 15 |
| Product/Category Management | 2 |
| Operations | 4 |
| Research & Advisory | 1 |
| Strategy | 5 |
| Supply Chain Management | 8 |
| Grand Total | 47 |

Table 3.1: Classification of internships based on function



PMA

For Indian Institute of Management Ahmedabad

पवन एम. रुकर | Pawan M. Ruikar

सहायक निदेशक - स्थानन
Assistant Director - Placements

भारतीय प्रबंधन विद्यापीठ अहमदाबाद
Indian Institute of Management Ahmedabad



Rm

For B2K Analytics, Mumbai

4. Location-wise Classification

| Location | No. of Offers |
|--------------------|---------------|
| Ahmedabad | 5 |
| Bangalore | 6 |
| Chennai | 1 |
| Delhi | 3 |
| Gurugram | 10 |
| Jalna | 1 |
| Mumbai | 8 |
| Palanpur | 7 |
| Pan India | 6 |
| Grand Total | 47 |

Table 4.1: Classification of internships based on locations

5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

| Deviation from the Standards | Reason |
|------------------------------|--------|
| None | NA |

Table 5.1: List of deviations from standards with reasons

*<https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



For Indian Institute of Management Ahmedabad

पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रबंधक - स्थान

Assistant General Manager - Placements

भारतीय प्रबंध संस्थान अहमदाबाद

Indian Institute of Management Ahmedabad



For B2K Analytics, Mumbai